

PRIVACY POLICY

The Internet is an amazing tool. With only a few mouse-clicks, you can follow the news, look up facts, buy goods and services, and communicate with others from around the world. It's important to "**GeniusSeries**" to help our customers retain their privacy when they take advantage of all the Internet has to offer.

We believe your business is no one else's. Your privacy is important to you...and to us. So we'll protect the information you share with us. To protect your privacy, "**GeniusSeries**" follows different principles in accordance with world-wide practices for customer privacy and data protection.

- We won't sell or give away your name, mail address, phone number, email address, credit card number or any other information to anyone.
- We'll use state-of-the-art security measures to protect your information from unauthorized users.

NOTICE

We will ask you when we need information that personally identifies you (personal information) or allows us to contact you. Generally this information is requested when you create a Registration ID on the site or when you download free software, enter a contest, order e-mail newsletters or join a limited-access premium site. We use your Personal Information for four primary purposes:

- To make the site easier for you to use by not having to enter information more than once.
- To help you quickly find software, services or information.
- To help us create content most relevant to you.
- To alert you to product upgrades, special offers, updated information and other new services from "**GeniusSeries**".

CONSENT

If you choose not to register or provide personal information, you can still use most of **www.GeniusSeries.com**. But you will not be able to access areas that require registration.

If you decide to register, you will be able to select the kinds of information you want to receive from us by subscribing to various services, like our electronic newsletters. If you do not want us to communicate with you about other offers regarding "**GeniusSeries**" products, programs, events, or services by e-mail, postal mail, or telephone, you may select the option stating that you do not wish to receive marketing messages from "**GeniusSeries**".

"**GeniusSeries**" occasionally allows other companies to offer our registered customers information about their products and services, using postal mail only. If you do not want to receive these offers, you may select the option stating that you do not wish to receive marketing materials from third parties.

ACCESS

We will provide you with the means to ensure that your personal information is correct and current. You may review and update this information at any time at the Visitor Center. There, you can:

- View and edit personal information you have already given us.
- Tell us whether you want us to send you marketing information, or whether you want third parties to send you their offers by postal mail.
- Sign up for electronic newsletters about our services and products.
- Once you register, you won't need to do it again. Wherever you go on www.GeniusSeries.com, your information stays with you.

SECURITY

"**GeniusSeries**" has taken strong measures to protect the security of your personal information and to ensure that your choices for its intended use are honored. We take strong precautions to protect your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction.

We guarantee your e-commerce transactions to be 100% safe and secure. When you place orders or access your personal account information, you're utilizing a secure server software SSL, which encrypts your personal information before it's sent over the Internet. SSL is one of the safest encryption technologies available.

In addition, your transactions are guaranteed under the Fair Credit Billing Act. This Act states that your bank cannot hold you liable for more than \$50.00 in fraudulent credit card charges. In the event of unauthorized use of your credit card, you must notify your credit card provider in accordance with its reporting rules and procedures.

"**GeniusSeries**" strictly protects the security of your personal information and honors your choices for its intended use. We carefully protect your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction.

Your personal information is never shared outside the company without your permission, except under conditions explained above. Inside the company, data is stored in password-controlled servers with limited access. Your information may be stored and processed in South Africa or any other country where "**GeniusSeries**", its subsidiaries, affiliates or agents are located.

You also have a significant role in protecting your information. No one can see or edit your personal information without knowing your user name and password, so do not share these with others.

NOTICE TO PARENTS

Parents or guardians: we want to help you guard your children's privacy. We encourage you to talk to your children about safe and responsible use of their Personal Information while using the Internet.

The "**GeniusSeries**" site does not publish content that is targeted to children. However, if you are concerned about your children providing "**GeniusSeries**" any personal information without your consent, "**GeniusSeries**" we encourage you to block the "GeniusSeries" website from your child's internet devices.

ENFORCEMENT

If for some reason you believe "**GeniusSeries**" has not adhered to these principles, please notify us by e-mail at daren@geniusseries.com, and we will do our best to determine and correct the problem promptly. Be certain the words Privacy Policy are in the Subject line.

ELECTRONIC PRODUCT REGISTRATION

When you buy and install a new product, we may ask you to register your purchase electronically. When you do, we merge your registration information with any information you've already left with us (we call that information your personal profile). If you haven't previously registered with us, we create a personal profile for you from your product registration information. If you ever want to review or update that information, you can visit the Profile Center, click on Update Profile, and edit any of the Personal Information in your profile. If you haven't already created a Registration ID, we will ask you to do so. This ensures that only you can access your information.

CUSTOMER PROFILES

As mentioned above, every registered customer has a unique personal profile. Each profile is assigned a unique personal identification number, which helps us ensure that only you can access your profile.

When you register, we create your profile, assign a personal identification number, then send this personal identification number back to your hard drive in the form of a cookie, which is a very small bit of code. This code is uniquely yours. It is your passport to seamless travel across **www.GeniusSeries.com**, allowing you to download free software, order free newsletters, and visit premium sites without having to fill out registration forms with information you've already provided. Even if you switch computers, you won't have to re-register – just use your Registration ID to identify yourself.

What we do with the information you share

When you join us, you provide us with your contact information, including your name and email address. We use this information to send you updates about your order, questionnaires to measure your satisfaction with our service and announcements about new and exciting services that we offer. When you order from us, we ask for your credit card number and billing address. We use this information only to bill you for the product(s) you order at that time. For your convenience, we do save billing information in case you want to order from us again, but we don't use this information again without your permission.

We occasionally hire other companies to provide limited services on our behalf, including packaging, mailing and delivering purchases, answering customer questions about products or services, sending postal mail and processing event registration. We will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose.

"GeniusSeries" will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on "GeniusSeries" or the site; (b) protect and defend the rights or property of "GeniusSeries" and its family of Web sites, and, (c) act in urgent circumstances to protect the personal safety of users of "GeniusSeries", its Web sites, or the public.

Digital Millennium Copyright Act Policy

Welcome to www.GeniusSeries.com. We respect the intellectual property rights of others just as we expect others to respect our rights. Pursuant to Digital Millennium Copyright Act, Title 17, United States Code, Section 512(c), a copyright owner or their agent may submit a takedown notice to us via our DMCA Agent listed below. As an internet service provider, we are entitled to claim immunity from said infringement claims pursuant to the "safe harbor" provisions of the DMCA. To submit a good faith infringement claim to us, you must submit notice to us that sets forth the following information:

Notice of Infringement – Claim

1. A physical or electronic signature of the copyright owner (or someone authorized to act on behalf of the owner);
2. Identification of the copyrighted work claimed to have been infringed;
3. Identification of the infringing material to be removed, and information reasonably sufficient to permit the service provider to locate the material. [Please submit the URL of the page in question to assist us in identifying the allegedly offending work];
4. Information reasonably sufficient to permit the service provider to contact the complaining party including your name, physical address, email address, phone number and fax number;

5. A statement that the complaining party has a good faith belief that the use of the material is unauthorized by the copyright agent; and

6. A statement that the information in the notification is accurate, and, under penalty of perjury, that the complaining party is authorized to act on behalf of the copyright owner.

Title 17 USC §512(f) provides civil damage penalties, including costs and attorney fees, against any person who knowingly and materially misrepresents certain information in a notification of infringement under 17 USC §512(c)(3).

Send all takedown notices through our Contact page. Please send by email for prompt attention.

Please note that we may share the identity and information in any copyright infringement claim we receive with the alleged infringer. In submitting a claim, you understand, accept and agree that your identity and claim may be communicated to the alleged infringer.

Counter Notification – Restoration of Material

If you have received a notice of material being taken down because of a copyright infringement claim, you may provide us with a counter notification in an effort to have the material in question restored to the site. Said notification must be given in writing to our DMCA Agent and must contain substantially the following elements pursuant to 17 USC Section 512(g)(3):

1. Your physical or electronic signature.
2. A description of the material that has been taken down and the original location of the material before it was taken down.
3. A statement under penalty of perjury that you have a good faith belief that the material was removed or disabled as a result of mistake or misidentification of the material to be removed or disabled.
4. Your name, address, and telephone number, and a statement that you consent to the jurisdiction of the federal district court for the judicial district in which the address is located (or if you are outside of the United States, that you consent to jurisdiction of any judicial district in which the service provider may be found), and that you will accept service of process from the person or company who provided the original infringement notification.
5. Send your counter notice through our Contact page. Email is highly recommended.

Repeat Infringer Policy

We take copyright infringement very seriously. Pursuant to the repeat infringer policy requirements of the Digital Millennium Copyright Act, we maintain a list of DMCA notices from copyright holders and make a good faith effort to identify any repeat infringers. Those that violate our internal repeat infringer policy will have their accounts terminated.

Modifications

We reserve the right to modify the contents of this page and its policy for handling DMCA claims at any time for any reason. You are encouraged to check back to review this policy frequently for any changes.

FTC Statement

The disclosure that follows is designed to ensure **www.GeniusSeries.com**'s full compliance with the Federal Trade Commission's policy that demands **www.GeniusSeries.com** be transparent about any and all affiliate relations **www.GeniusSeries.com** may have on this website. Even though, as of November 2017, www.GeniusSeries.com does not have any affiliate links on their website, **you**, the visitor or customer, should assume that any and all links on this site are affiliate links. If you click on these links and go visit the resulting site, a cookie will be set in your web browser that will cause us to receive a commission "IF" you purchase a product on the other end. This is a legitimate way to monetize and pay for the operation of web sites and **www.GeniusSeries.com** gladly reveal our affiliate relationships to you.

In addition, **www.GeniusSeries.com** fully disclose that hyperlinks on this site are in most cases shortened, and in some cases cloaked to hide longer links for functionality and tracking purposes. **www.GeniusSeries.com** have nothing to hide and **www.GeniusSeries.com** are proud of any relationships with respected vendors, products and services found on this site. Link tracking, shortening and cloaking is a very common practice on all types of web sites.

Further, **www.GeniusSeries.com** do not receive physical products or cash directly in exchange for any reviews or posts you find on this site. No one has paid us to do reviews or posts. **www.GeniusSeries.com** have to tell you that it is possible that our reviews and posts are influenced by our affiliate relationships and may create a conflict of interest. **www.GeniusSeries.com** do not believe a conflict of interest exists, but you, the visitor or customer, must decide by considering the affiliate relationships and link techniques **www.GeniusSeries.com** have described. Obviously, **www.GeniusSeries.com** would like you to buy the service or products **www.GeniusSeries.com** writes about and **www.GeniusSeries.com** is influenced by that fact. **www.GeniusSeries.com** avoids conflict by only reviewing or posting about products and services **www.GeniusSeries.com** trusts. There are plenty of products that **www.GeniusSeries.com** can choose from to promote, and **www.GeniusSeries.com** focuses on the ones that **www.GeniusSeries.com** thinks will cause you to trust us and come back to read more of our feedback. **www.GeniusSeries.com** strive to always give our honest opinions, findings,

beliefs, or experiences on topics or products **www.GeniusSeries.com** write about and promote.

Other vendors may also pay to place advertising on our sites in the form of banners, widgets, and hyperlinks. These are paid advertisements and while **www.GeniusSeries.com** does its best to only allow quality products and services to be advertised on our site, **www.GeniusSeries.com** is not responsible for claims or testimonials made on paid advertising links.